



Join an eclectic and diverse group of people that value sustainability and quality in their products and services.

2025 Floyd Yoga Jam Vendor Rules and Regulations

It is important to us that our Vendors fully understand the beliefs and guidelines set up by Floyd Yoga Jam to ensure a safe, welcoming, and inclusive environment for our attendees. Flexibility, patience & kindness are our foundational guidelines for our festival.

Floyd Yoga Jam is a **4-DAY** Festival with gates opening to the public at 8am on Thursday, August 28, 2025!

Application Details

- Applications open until May 16, 2025.
- Vendors will be notified by email if an application is accepted or declined.
- Accepted applicant's booth & electricity fees are due in full by June 13, 2025.

Retail /Arts & Craft Vendors	Non-Profit Vendors	Healing Arts Vendors	Food Vendors
10x10' Booth-\$200 10X20' Booth-\$350 Electricity-\$25	10x10' Booth-\$185 10X20' Booth-n/a Electricity-\$25	10x10' Booth-\$200 10X20' Booth-\$350 Electricity-\$25	10x10' Booth-\$400 10X20' Booth-\$700 <i>Electricity & Water Included</i>

Festival Details

Address: 5430 Indian Valley Rd., Willis, VA 24380.

Directions: From the stoplight in the Town of Floyd, VA travel 12 miles south on VA State Highway 221S, through the hamlet of Willis and turn right on Camp Five Rd. (Rte. 787) Follow to the end. Turn left onto Indian Valley Rd. Travel to the FYJ site on the right (just after the big white barn).

From Hillsville Virginia, follow US-221 N/Floyd Pike for 15 miles. Take a left on to Camp Five Rd. (Rte. 787). Follow to the end. Turn left onto Indian Valley Rd. Travel to the FYJ site on the right (just after the big white barn).

Floyd Yoga Jam is a Pet Free Event

NO PETS WILL BE PERMITTED. We love our pets! Please keep them safe and make arrangements for them to be boarded, kenneled, or cared for at home. Service animals, as defined by the Americans with Disabilities Act, are welcome; however, emotional support animals will not be permitted.

Please reference the ADA Service Animal guidelines here:

https://www.ada.gov/service_animals_2010.htm

Set-Up

Gates open for vendors Wednesday, August 27 from 8 am-8 pm. All vehicles must be off the field and parked in designated parking areas by 8pm. Vendors who can arrive earlier will need to coordinate with the festival staff prior to their arrival.

Upon arrival, the Box Office located at the Entrance Gate will function as Vendor check-in. Festival staff will guide you to your booth space(s).

Vendor booths sites sizes are 10x10 unless two are purchased. Camping options vary by location. If you camp with a vehicle, we ask that your vehicle remain in place for the entirety of the festival. If you need to leave during the festival, please park in the Lotus Lot outside the Box Office.

Vendor camping is included in your fee and will be located nearby and with space for one vehicle and one camping tent. Car camping vehicles need to remain onsite once the festival begins.

Vendor camping will be in a different area than patron camping. Vendors wanting to camp in the patron camping area will have to purchase a Car Camping on Festival Grounds ticket from our website.

All tents must be securely steaked and weighted in case of bad weather and wind.

Operation Information

Non-Food Vendor booths include: (2) 4-day FYJ passes. Additional 4-day assistant passes can be purchased for \$75 (limit 4) and single day assistant passes for \$45 (limit 10).

Food Vendor booths include: (10) 4-day FYJ passes. Additional 4-day assistant passes can be purchased for \$75 (limit 4) and single day assistant passes for \$45 (limit 5).

Non-Food Vendors that have purchased electricity have paid for one (1) 20-amp outlet. Please use LED and low wattage voltage bulbs and bring at least one 100ft extension cord.

Open Hours-We want Vendors to have fun too! Your open hours are at your discretion, but we ask that you maintain core open hours of 10-6 daily (Thursday through Sunday).

Wi-Fi is available for merchant use to facilitate credit card transactions.

Food Vendors are encouraged to remain open until the last music set goes on stage, Sunday evening.

The Floyd Yoga Jam provides free drinking water and encourages use of this resource rather than bringing disposable plastic water bottles.

Amplified sound or loud noise from Vendor's space is prohibited.

Vendors agree to not break down until Sunday at 6pm and must be completely packed out by Monday at 2pm.

THIS EVENT IS RAIN OR SHINE!

The Fine Print

Vendors agree to abide by all rules and instructions during the festival weekend. Any failure to strictly adhere to such rules or instructions may result in the immediate termination of this agreement forfeiture of all fees paid to Floyd Yoga Jam.

Vendors hereby acknowledge their liability, and agree to compensate Floyd Yoga Jam, for any damage(s) caused by, including but not limited to, its representatives, agents, employees, volunteers, members, vehicles, equipment, materials and objects to the environs and infrastructure of city or private property which causes Floyd Yoga Jam to pay for repair, replacement, or other remuneration to Festival Management or the property owners for such damage to the environs or infrastructure.

Floyd Yoga Jam reserves the right to prohibit, within any booth or on the festival grounds, the display, advertisement, or other promotion of any business, company, or organization which may conflict with a current sponsor. Any questions concerning current sponsors should be directed to the Festival Director prior to the event.

Vendors shall not display, offer for view or sale any illegal or contraband items. The laws of the State of Virginia and local ordinances of Floyd County shall determine what is considered illegal. Vendors shall not display, offer for view or sale any items that are unlicensed and/or copies/interpretations of licensed or registered items at any site or operation of the festival.

Vendors understand and agree that the Floyd Yoga Jam Festival is intended to be, and always shall be, a family friendly event.

Vendors shall not sublet its space without express written consent.

Vendors acknowledge and understand that it is solely responsible for the collection of any sales or use taxes and shall in no way hold Floyd Yoga Jam or its representatives responsible for any type of permits other than for the festival itself.

Vendors are always solely responsible for the security of all their items at the festival location.

Floyd Yoga Jam makes no representation or guarantees towards actual festival attendance.

Vendors understand that Floyd Yoga Jam has no control over weather, acts of God, acts of terrorism, or governmental intervention, or any other cause that may prevent, and or interrupt, the festival weekend, and participants shall hold Floyd Yoga Jam harmless for any losses that could arise because of such events.

We reserve the right to place Vendors in booth locations at the complete discretion of Floyd Yoga Jam directors. Floyd Yoga Jam shall have sole and complete authority to place the participant in any location contained in the FYJ Marketplace, regardless of the participant's request.

Vendors, upon vacating its space(s), shall ensure that such space shall be free of all trash and refuse with such being placed in the appropriate containers. Failure of the Vendor to clean their space may result in future refusal of Vendor application.

All vendors operate as independent contractors.

Vendors certify that they maintain adequate liability insurance to cover all occurrences which may result in the damage or injury to any person or thing within the confines of the Vendor's space or as a result of the Vendor's actions at the festival.

All vendors are required to report and pay their own taxes. Floyd Yoga Jam is not responsible for reporting sales and/or paying sales tax on sales made during the weekend for any vendor.

Food vendors are required to register with the Virginia Department of Taxation for the remittance of the state sales tax. To obtain a Virginia Identification number and register for state tax, contact Virginia Department of Taxation at www.tax.virginia.gov.

VENDORS THAT VIOLATE THESE RULES WILL NOT BE INVITED TO FUTURE EVENTS.

